



Trade Expert Training Academy

**Discover your
Global Potential**



Discover your Global Potential with our Trade Expert Training Academy!

Are you ready to dive into the dynamic world of global trade, where borders are not barriers, and opportunities are boundless? Seize the chance to master the art of export and import with our Trade Expert Training Academy.

Why Choose Trade Expert Training Academy?

Comprehensive Curriculum: Our meticulously crafted curriculum covers every aspect of international trade, from market analysis and logistics to compliance and risk management.

Expert Faculty: Learn from seasoned professionals, Export Unlocked, who bring real-world insights to the training, providing you with the knowledge and skills needed for success.

Interactive Workshops: Immerse yourself in hands-on virtual workshops that simulate real-world trade scenarios, ensuring you're well-prepared to navigate the complexities of global commerce.

Regulatory Compliance: Stay ahead of the curve with in-depth training on international regulations and compliance standards, ensuring your business transactions are smooth and seamless.

Market Trends Analysis: Gain a competitive edge by understanding global market trends and emerging opportunities. Our training equips you with the skills to identify and capitalise on lucrative markets.

International Trade Qualification Level 4: Gain module credits, complete the required assessments, and receive a Level 4 Award, Certificate or Diploma in International Trade.

The World Awaits Your Expertise!

Position yourself at the forefront of the global trade landscape with Trade Expert Training Academy. Our program is your passport to a successful career in international commerce.



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How does it work?

Each of the Trade Expert Training Academy modules can be taken individually and you can customise your learning by doing as many or as few as you need.

Our live online workshops offer set dates, and each module workshop takes up to four hours to complete.

After each module and passing a multiple choice assessment, you will receive a completion certificate and the credits associated with the module. All credits awarded can go towards your Level 4 Qualification.

There are three forms of International Trade Qualification Level 4:

- Level 4 Award: A minimum of 12 Module credits* are required.
- Level 4 Certification: A minimum of 13 Module credits* and one assessment, from a choice of 6, are required.
- Level 4 Diploma: Complete all modules and 3 assessments, from a choice of 6.

* For the Level 4 Award or Certification, only ONE of the following Modules can be included: Module 5 Exporting & Procedures and Module 6 Importing & Procedures.

There are a choice of 6 main Assessments to choose from and these encompass the knowledge gained from sitting the Modules.

Get certified in as little as seven months or take up to two years to complete. The choice is yours!

The Trade Expert Training Academy team are here for your questions and will support you throughout your journey.

Certification Bodies

The Trade Expert Training Academy modules and International Trade Qualification Level 4 are certified by [Export Unlocked](#) and [The Real Consultancy Company](#).



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MODULES

Module 1 International Trade - A Journey Through Time & Trends

This module aims to develop knowledge and understanding of the development and importance of international trade. The module explores the UK's international trade strategy and its implementation.

No. of Credits: 1 Workshop Length: 3½ hours

Module 2 Supply Chain

This module aims to develop an understanding of supply chain management in international trade. This includes defining supply chain management, the relationship between supply chain and logistics, effective supply chain planning and responding to problems and issues associated with international trade.

No. of Credits: 1 Workshop Length: 3½ hours

Module 3 Creating an International Strategy

This module aims to develop knowledge and understanding as to how an organisation develops an international trade strategy. It includes establishing export goals, undertaking research into potential markets, developing an international pricing strategy, investigating shipping and logistics, marketing and promotion, documentation, distribution and review and monitoring.

No. of Credits: 1 Workshop Length: 3½ hours

Module 4 International Trade Research

This module aims to develop knowledge from research activities to gain an understanding of international trade theory, global economic development and growth, currency and exchange rates, trade policies and their impact on an organisation, free trade agreements, direct investment from financial sources outside the UK, tariffs and no trade barriers, supply chain and logistics, inter-cultural management and international law and treaties.

No. of Credits: 1 Workshop Length: 3½ hours

Module 5 Exporting & Procedures: Consists of 3 topics

This module aims to develop knowledge and understanding of the exporting process used in international trade from novice to practitioner. It will cover four key modules, equipping you with the knowledge and skills you need to navigate the export process including documentation, incoterms, responsibilities of an exporter, commodity codes, origin and duties and taxes.

No. of Credits: 5 Workshop Length: 4 hours



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Module 6 Importing & Procedures: Consists of 4 topics

This module is designed to provide a comprehensive overview of the import process for both novice and experienced importers. The workshop will cover four key modules, equipping you with the knowledge and skills you need to navigate the import process with confidence: covering all areas of Import Documentation, Responsibilities, Customs, valuation , Incoterms and Commodity codes.

No. of Credits: 5

Workshop Length: 4 hours

Module 7 Finding International & Global Opportunities

This module aims to develop knowledge and understanding of the importance of research including social media to find opportunities in global trade.

No. of Credits: 1

Workshop Length: 3½ hours

Module 8 International Marketing – AI & Social Media

This module aims to develop knowledge from research activities to gain an understanding of international trade using Marketing, Social Media and how AI plays a role in International Marketing.

No. of Credits: 1

Workshop Length: 3½ hours

Module 9 Import & Export Customs Diagnostics - Creating a procedure manual

This module aims to develop knowledge and practical skills in Import & Export Customs Diagnostics, enabling the learner to create a procedural manual to complete international trade operations.

No. of Credits: 1

Workshop Length: 3½ hours

Module 10 International Customs

This module aims to develop knowledge and understanding of customs procedures associated with international trade. The module includes trade agreements, tariffs and taxes, immigration, intellectual property rights, clearance procedures, transport regulations, sanitary and Phyto-sanitary measures, customs valuation, preference systems and anti-dumping measures.

No. of Credits: 1

Workshop Length: 3½ hours

Module 11 Importance of International Documentation

This module aims to develop knowledge and understanding of the importance of customs documentation in the world of international trade to ensure both



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Module 11 Importance of International Documentation cont.

parties clearly understand the documentation that will be required in the import or export of goods or services. This includes evidence of delivery, proof payment, export and import documentation, customs clearance, intellectual property rights, mitigating risk and dispute resolution.

No. of Credits: 1

Workshop Length: 3½ hours

Module 12 Logistics: Road, Sea, Air, Rail, Courier

This module aims to develop knowledge and understanding of the role of logistics including an understanding of air, sea, road and rail freight and courier services. It will explore the advantages and disadvantages of using the different modes of transport in the world of international trade. This includes packaging and shipping, regulations, documentation, insurance, route optimisation, inventory management, warehousing, freight forwarding, tracking & monitoring shipments and risk management.

No. of Credits: 1

Workshop Length: 3½ hours

Module 13 Customs Warehousing, Free Zones & Special Procedures

This module aims to develop knowledge and understanding of the use of customs warehousing in the export and in import of goods. This includes the use of duty deferral, temporary storage, the processing of merchandise, bonded stock, consolidation and special processes and services. Learners will develop knowledge and understanding of the use of special procedures in the export and in the import of goods. This includes the use of storage, processing, specific use procedures and transit and free zones.

No. of Credits: 2

Workshop Length: 3½ hours

Module 14 Authorised Economic Operator (AEO)

This module aims to develop knowledge and understanding of the status of an authorised economic operator in the export and in import of goods. This includes the advantages of the status, trusted traders, and the process of securing the authorised economic operator status.

No. of Credits: 1

Workshop Length: 3½ hours

Module 15 Sustainability in supply chain

This module aims to develop knowledge and understanding of the impact of freight movement on the environment and the opportunities available to organisations to use sustainable options.

No. of Credits: 3

Workshop Length: 4 hours



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ASSESSMENTS

- Creating an Export Strategy
- Creating an Export Procedure Manual
- Creating an Import Strategy
- Creating an Import Procedure Manual
- Completing an Import CDS Customs Entry
- Creating a supply chain sustainability Report

What are the Costs?

If you opt to take individual Trade Expert Training Academy live online workshops, you can book these via our [website](#) at the following costs:

Workshop	
Member	£345 + VAT
Non Member	£390 + VAT

If you would like to gain the International Trade Qualification Level 4, you can select from the following packages:

	Award	Certification	Diploma
Member	£2750 + VAT	£2950 + VAT	£3495 + VAT
Non Member	£2990 + VAT	£3190 + VAT	£3990 + VAT

Funding is Available

Any members wishing to take advantage of the International Trade Qualification Level 4 packages can receive up to £1000 in funding to subsidise the training.

Funding is limited and is provided by the Essex Chambers of Commerce and Essex County Council. T&C's apply.

To find out more and book your training

Call 01702 560100 or email int-trade@essexchambers.co.uk to enrol and embark on a journey that will transform you into a global trade expert.

Elevate your career, expand your horizons, and become a key player in the world of export and import!



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